

## ABOUT THIS CLASS

This is a six module, 12-hour online professional development course designed to develop and refine the planning and execution skills of project managers, as well as emerging and senior construction industry leaders. After taking this course, and applying the strategies, techniques and tips presented, participants will be positioned to achieve even greater results in the areas of the business they lead.

## THE SPEAKER

### Randy Goruk Leaders' Edge 360

Over his 26-year career with Trus Joist Corporation (now a Weyerhaeuser business), Randy Goruk was part of a dynamic senior management team whose change initiatives increased annual revenues from \$60 million to \$1 billion. Planning and execution were integral to this success. Today, as a leadership development expert and employee engagement specialist, Randy draws from his experience of taking multi-million-dollar companies through tough times while delivering practical insight into today's business challenges and achieving higher levels of business growth. Randy has been presenting high value-added content for Associated Builders and Contractors members since 2011.



[Click here](#) to watch this video for more info directly from Randy!

## ONLINE CLASS SCHEDULE

### 1. Business Planning

**Tuesday, March 2, 2021**

2:00 p.m. to 4:00 p.m. CST |

3:00 p.m. to 5:00 p.m. EST

In the first module we cover the value of planning and review various strategic positioning options. We reveal two strategic planning framework options leaders can consider, clarify the components and how they work together. We also review the planning process success factors that ensure the desired outcome.

### 2. Successful Plan Execution – Part 1

**Thursday, March 4, 2021**

2:00 p.m. to 4:00 p.m. CST |

3:00 p.m. to 5:00 p.m. EST

You cannot execute a plan without effective communication by the leader and within the team. We focus this module on communication strategies, techniques, and tips that leaders can use to provide the direction the team needs to execute.

### 3. Successful Plan Execution – Part 2

**Tuesday, March 9, 2021**

2:00 p.m. to 4:00 p.m. CST |

3:00 p.m. to 5:00 p.m. EST

This module is a continuation of the previous module with emphasis on providing individual and team coaching for successful plan execution. We will show you how to inspire, engage and empower the team to successfully meet expectations while holding themselves and others accountable for performance.

## Who Should Attend

This program is for project managers, as well as emerging and senior construction industry leaders.

### 4. People Development Planning and Execution

**Thursday, March 11, 2021**

2:00 p.m. to 4:00 p.m. CST |

3:00 p.m. to 5:00 p.m. EST

This module is all about planning the short, mid, and long-term development of the people in your organization. We cover why succession planning, professional development plans and mentoring are important, and how to successfully create and implement each.

### 5. Personal Productivity Planning and Execution

**Tuesday, March 16, 2021**

2:00 p.m. to 4:00 p.m. CST |

3:00 p.m. to 5:00 p.m. EST

No business can function without leadership. The quality of that leadership determines how successful the business will be. In this module we share strategies, techniques, and tips on improving the personal productivity of the leader. How exceptional leaders spend their time and how they stay out of the trap of never having enough time to provide the leadership necessary for organizational success.

### 6. The Leaders Plan for Managing Self for Team Success

**Thursday, March 18, 2021**

2:00 p.m. to 4:00 p.m. CST |

3:00 p.m. to 5:00 p.m. EST

A leader who does not do a good job of managing themselves typically do not do a good job of leading others. The leader's actions and behaviors are the beacon for effective plan execution. When the leader loses credibility, the team does not perform at the level it needs to for optimal success. This module concentrates on leadership credibility killers, how to avoid them and get the most out of the team.

## REGISTRATION INFORMATION

Register online at  
<https://bit.ly/3h8Qo35>

**Cost for Members:** \$225 per seat

**Need an Invoice Instead?** Contact  
ABC of Wisconsin at [info@abcwi.org](mailto:info@abcwi.org)  
or call 608-244-5883.

**CLICK TO REGISTER**